



Addictive Results

Your Scaling Agency

We Scale Companies *with* Digital Advertising *Second To None.*

We are your premier scaling partner that generates ***more sales, leads, appointments,*** and more thru Digital Media Buying and CRO ***to grow and scale your brand across Google, FB, TikTok and other digital mediums.***

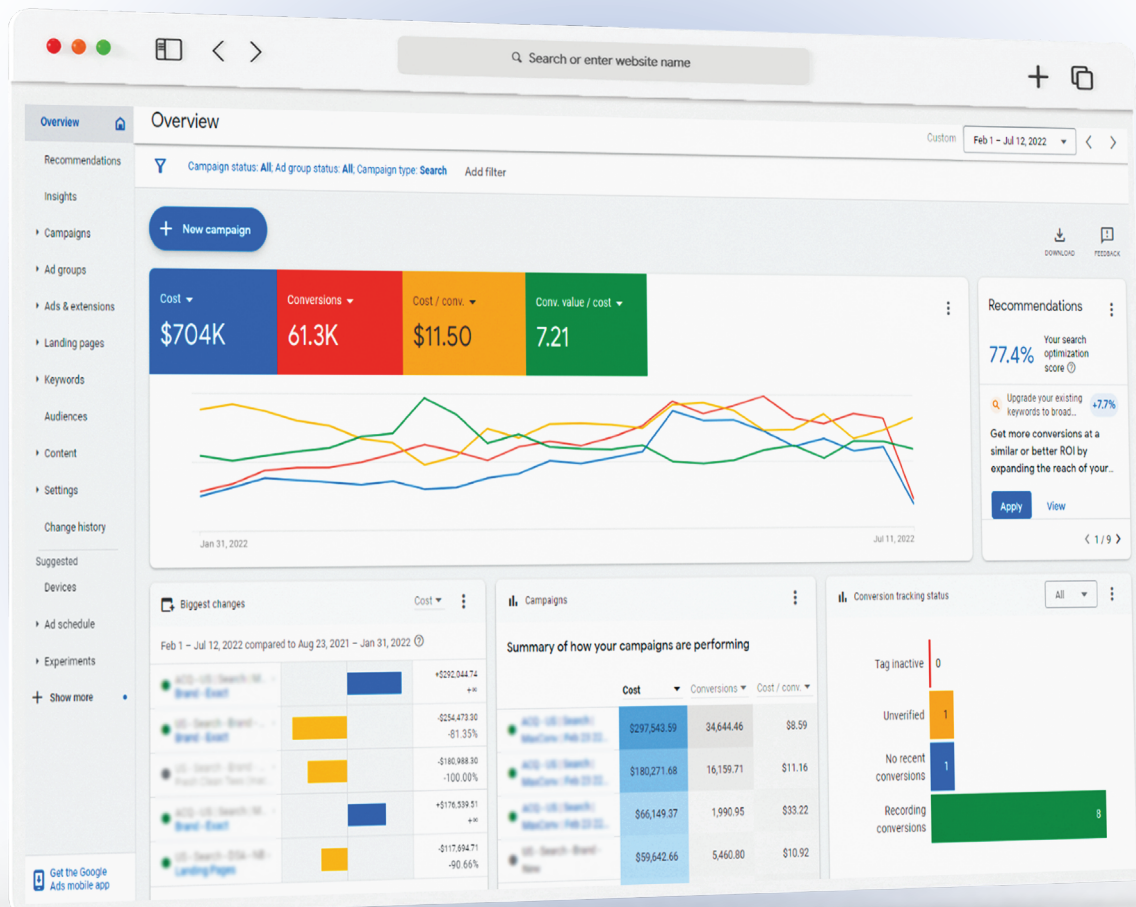
eCommerce

Lead Generation

Email List Building

This clothing brand was doing very little on Google, but soon after starting working with them, we were already scaling.

Notice the ROAS 7.21 for every \$1 spent.



Cost ► \$704K

Conversions ► 61.3K

Cost / conv. ► \$11.50

Conv. value / cost ► 7.21

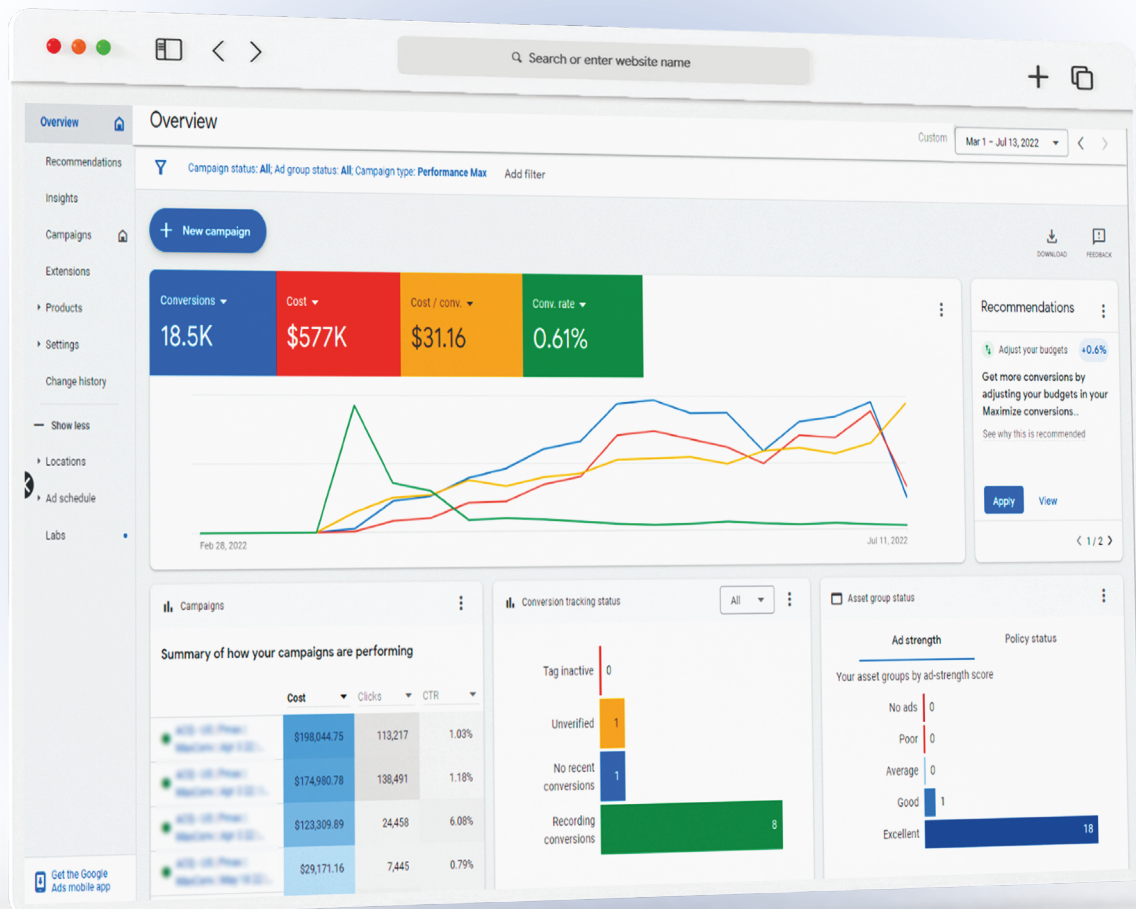
eCommerce

Lead Generation

Email List Building

Here's another one for the same clothing brand.

\$31.16 conversions all for \$75+ bundle sales.



Conversions ▶ 18.5K

Cost ▶ \$577K

Cost / conv. ▶ \$31.16

Conv. rate ▶ 0.61%

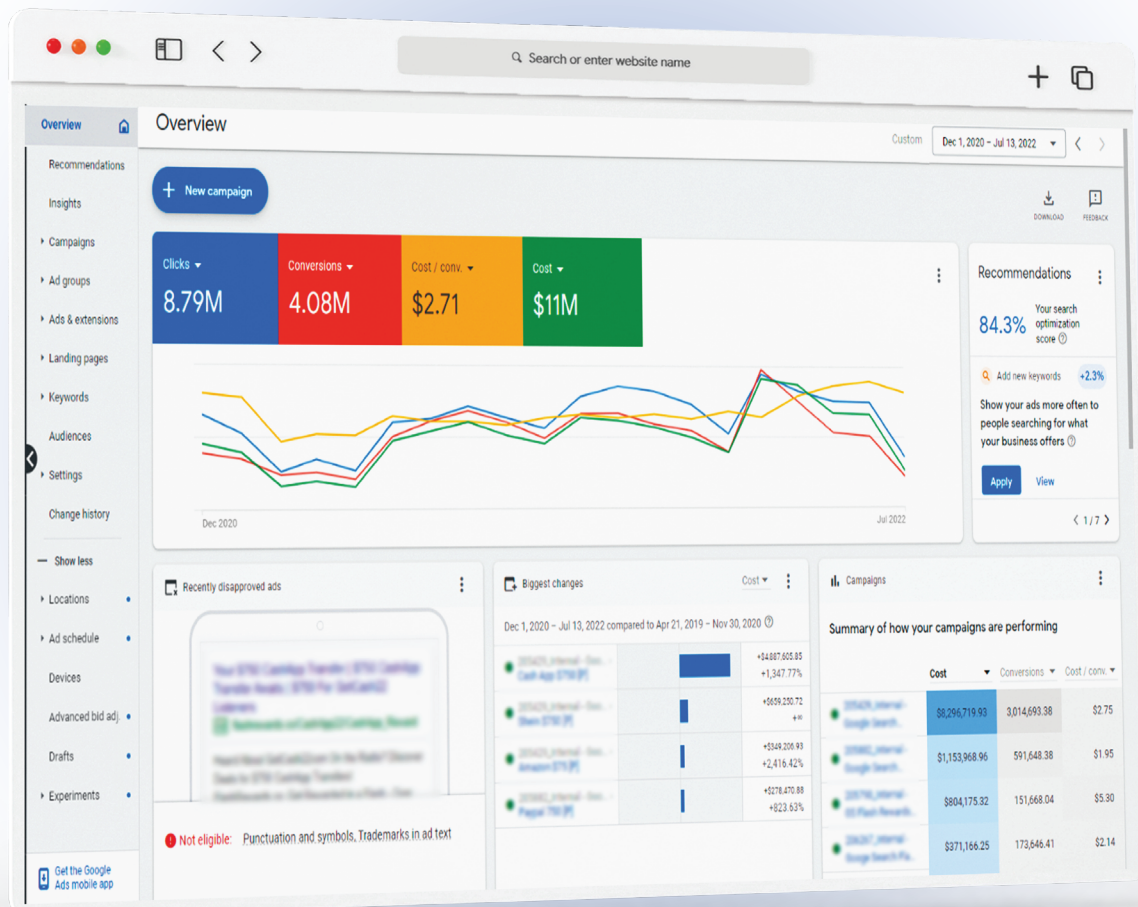
eCommerce

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Email List Building

Here is another client where they were on Google for a number of years driving various b2c conversions for their major brand, but not close to this scale and low price per conversion.

4.08 Million conversions over 19 months, about 215K conversions per month!



Clicks ► 8.79M

Conversions ► 4.08M

Cost / conv. ► \$2.71

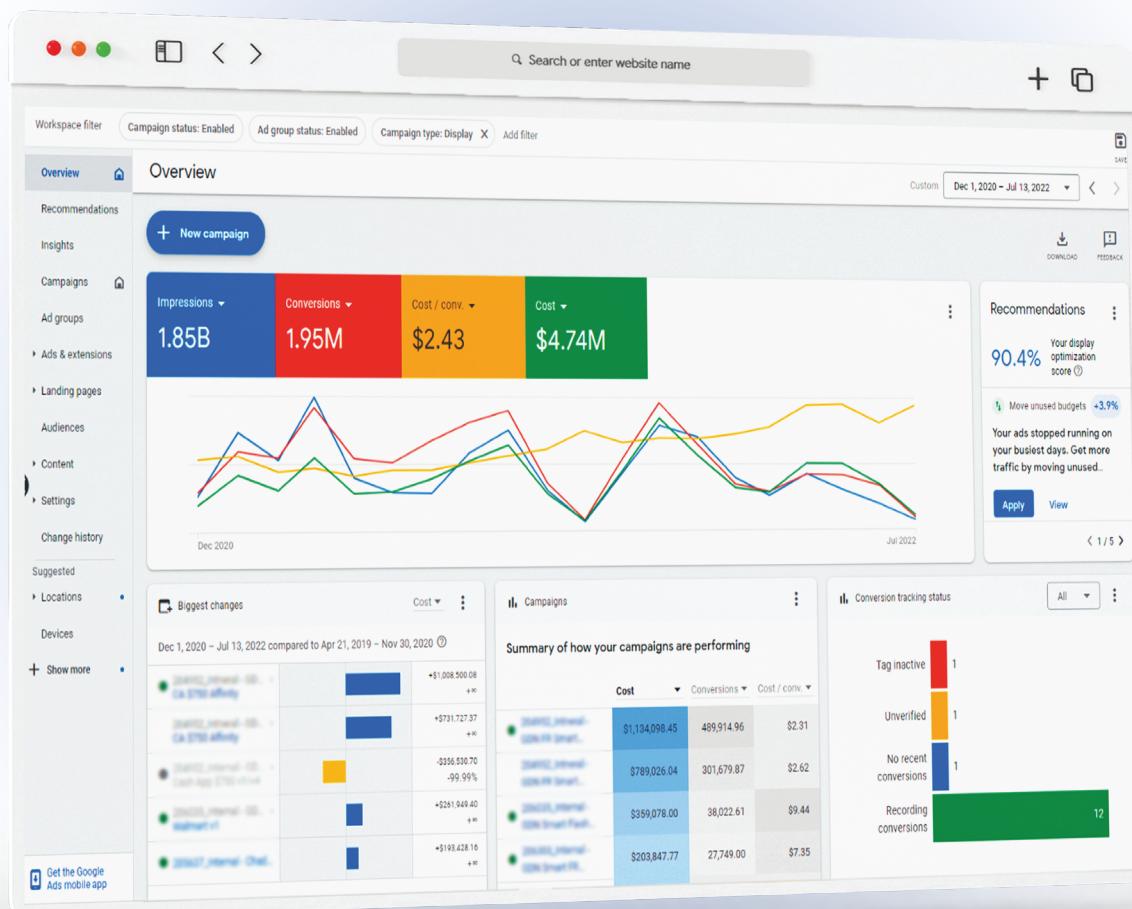
Cost ► \$11M

eCommerce

Lead Generation

Email List Building

Here's the same client but on **Display** only during the same period.



Impressions ▶ 1.85B

Conversions ▶ 1.95M

Cost / conv. ▶ \$2.43

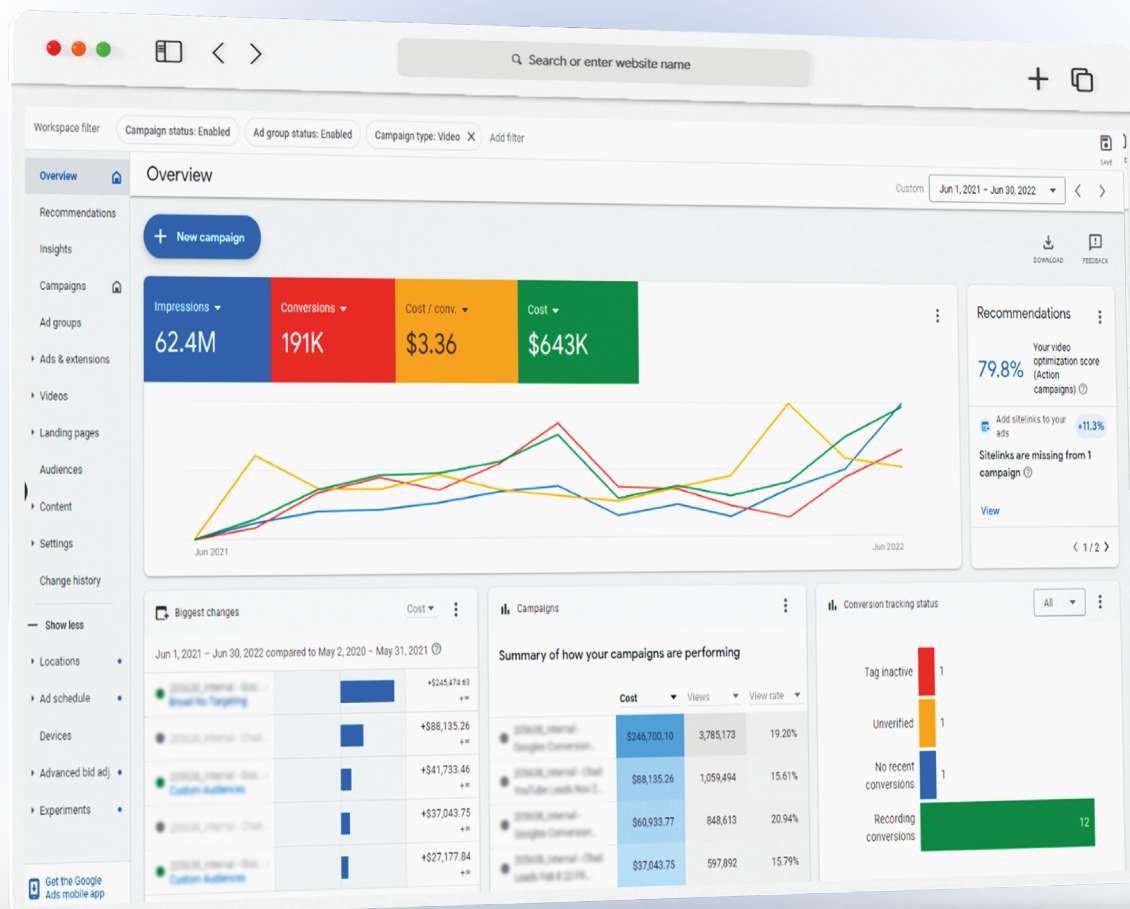
Cost ▶ \$4.74M

eCommerce

Lead Generation

Email List Building

And another from the same client **when we started Youtube lead campaigns** for them.



Impressions ► 62.4M

Conversions ► 191K

Cost / conv. ► \$3.36

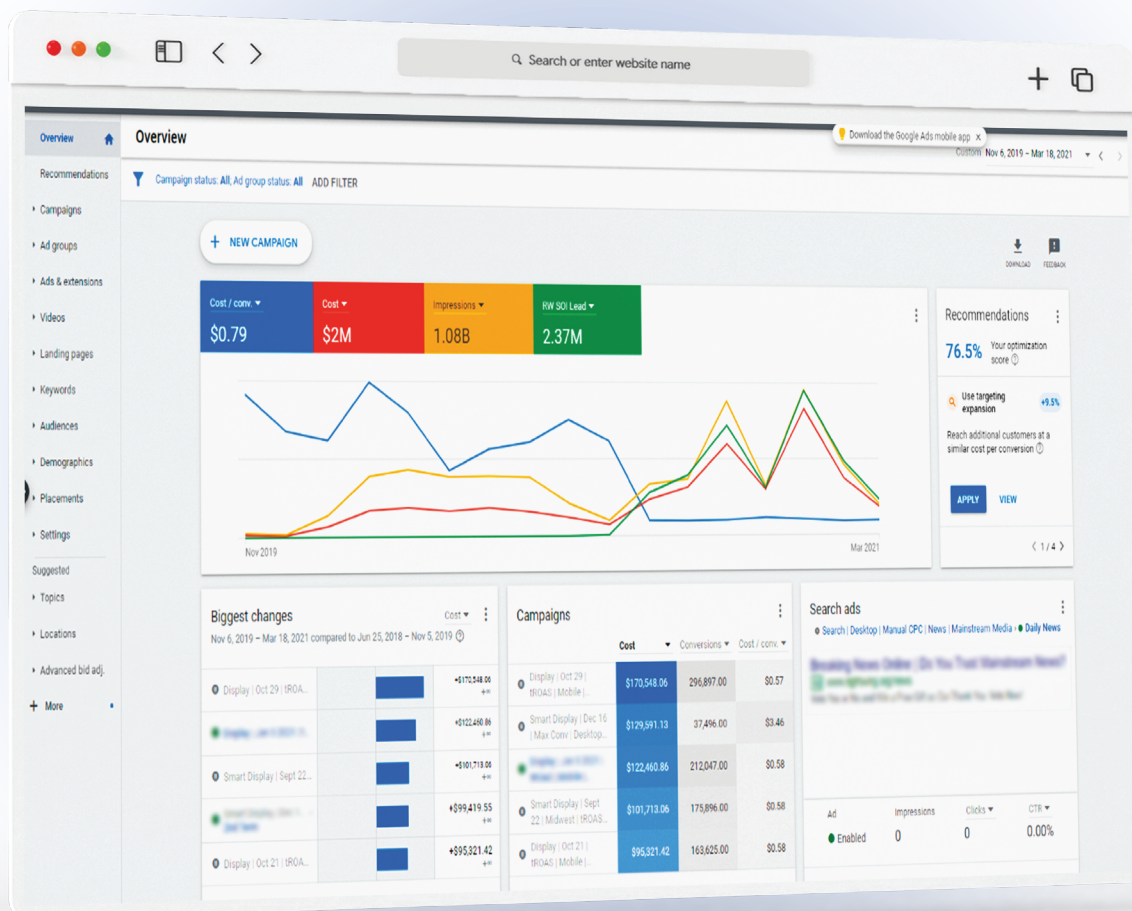
Cost ► \$643K

eCommerce

Lead Generation

Email List Building

This is for a client in the conservative lead space that owns a content site.
Drastically increased their conversions per day, open and click rate on their follow up emails and reduced cost per lead during the period shown.



Cost / conv. ► \$0.79

Cost ► 2M

Impressions ► 1.08B

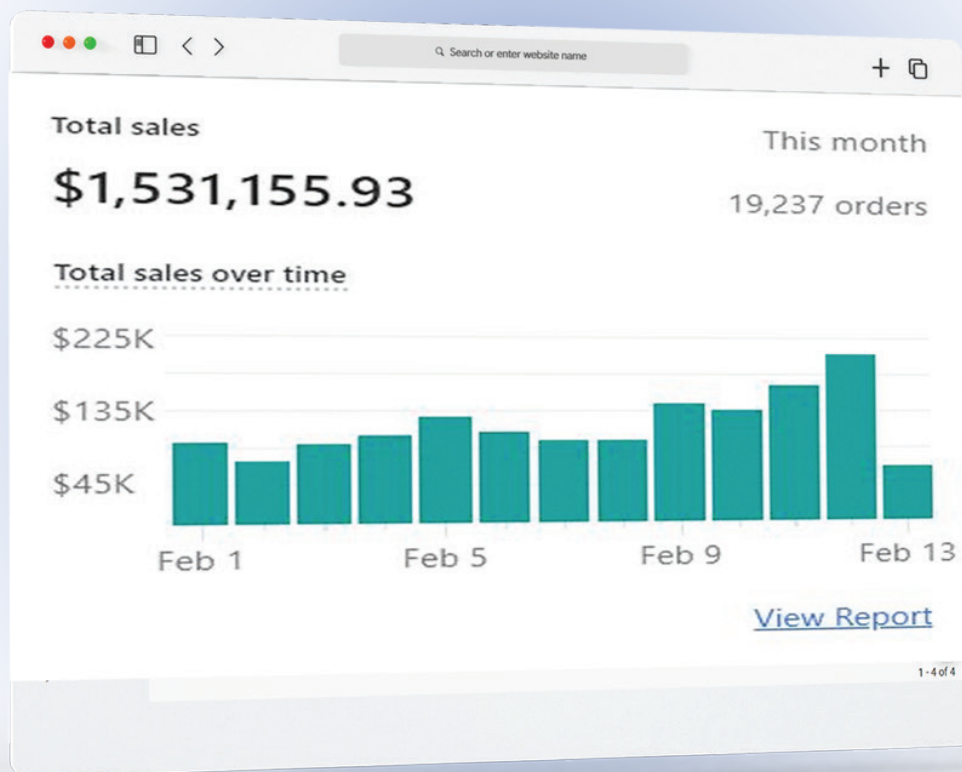
ROI Lead ► 2.37M

eCommerce

Lead Generation

Email List Building

Client scaling on product bundles on Search, Display and Youtube.

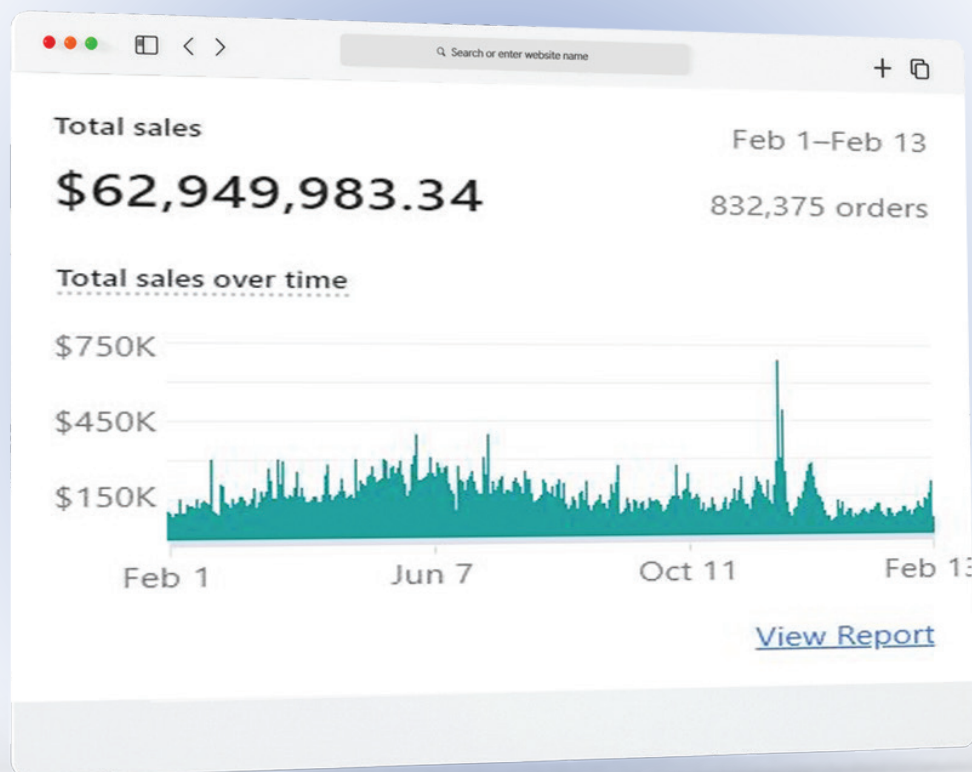


eCommerce

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Last year with this fast growing ecom brand where we handle several platforms for them and have scaled from about \$0 spend and revenue on Google over the last 18 months.



Addictive Results

Contact us today for a free ad account audit and projections on what Addictive Results can do for you and your brand.

Click below to book a call today!



<https://addictiveresults.com/book-a-call/>



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